

Freelancer / Working Student



Growth Marketing in AI Startup

We are **free machines** and we help creatives to optimize user interfaces with AI. Our first product is Hypermaus, a SaaS for website personalization. Our engine is based on Deep Reinforcement Learning, *the* state of the art technology in AI.

In Marketing right now, we gather structured feedback from customers, and work with highly data-driven and automated Marketing approaches.

What we offer

- Chance to learn a lot in
 - **Customer Development** and **Automated Marketing**
 - Building up an **AI startup**
 - Economics of a **SaaS**
- A friendly and respectful atmosphere
- 3 PhD team with solid professional background
- A fancy office in the 25th floor of the Highlight Towers (U6 Nordfriedhof)
- Credit your work with us for your studies (e.g. thesis supervision)
- **We pay over par**

What you should bring

Above all, we value integrity, intelligence and resilience.

What would be great beyond that:

- Experience in modern entrepreneurial approaches: Business Model Canvas, Customer Development, Lean Methodology
- Experience in performance marketing
- Bonus: Experience in programming Python for automation
- Minimum of 15h per week for at least 3 months

Dr. Uwe Stoll

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<http://www.free-machines.com>

<http://www.hypermaus.com>

Looking forward to getting to know you!